

**VINEYARD VINES
PLL CHAMPIONSHIP SERIES
(ENTER TO WIN/SWEEPSTAKES)
OFFICIAL RULES
JULY 22ND — AUGUST 10TH, 2020**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

FOR PERSONS WHO ENTER THE SWEEPSTAKES, THESE RULES GOVERN ALL ASPECTS OF PARTICIPATION AND PRIZE AWARD.

- 1. Sponsor:** Vineyard Vines, LLC, 181 Harbor Drive, Stamford, Connecticut, (the "Sponsor").
- 2. Timing:** The Sweepstakes begins on July 22nd at 12:01 a.m. E.T. and ends on August 10th at 11:59 a.m. E.T. ("Sweepstakes Period").
- 3. Eligibility:** The Sweepstakes is open to legal residents of the fifty (50) United States (and the District of Columbia) Must be 13 years or older to enter. Void where prohibited. Employees of Vineyard Vines, LLC ("Sponsor") and each of its subsidiaries and affiliates, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible to enter. By participating, entrant agrees to abide by these rules ("Official Rules") and the decisions of Sponsor, which are final and binding in all respects. All federal, state and local laws apply.
- 4. How to Enter:** Entrants must enter to win through the application found at <https://www.vineyardvines.com/pll-sweeps> between July 22nd at 12:01 a.m. E.T. and ends on August 10th at 11:59 a.m. E.T. ("Sweepstakes Period").
- 5. Selection of Potential Winner:** Vineyard Vines will randomly select [1] winner from the database of all eligible entries received on or about _____. The potential winner must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. On or about August 10th, 2020, Vineyard Vines will randomly select the potential prize winner from the database of all eligible entries received. The potential prize winner will be notified via email. The potential prize winner will have forty-eight (48) hours to respond to the winner notification before another potential winner is subsequently notified. This will continue until a potential winner responds.
- 6. Prizes:** 1 prize package will be awarded to 1 winner. Prize is subject to the Terms & Conditions set forth below.

Prize Package:	Approximate Retail Value:
Custom VV Cascade Lacrosse Helmet	290.00
Custom VV Epoch Lacrosse Shaft	140.00
Vineyard Vines Gift card	250.00
Total Prize Package:	680.00

Terms & Conditions

No monetary value can be given in exchange for this prize.

The claiming of the prize will be governed by the terms and conditions that are in place at the time the prize is claimed rather than issued.

No substitution, assignment or transfer of prize permitted, except as determined in the sole discretion of Sponsor, who reserve the right to substitute the prize with another prize of greater or equal value. Winner is solely responsible for any and all applicable fees and taxes associated with prize. The odds of winning depend on the number of entries received.

7. Publicity: Except where prohibited, participation in the Sweepstakes constitutes winner consent to the Sponsor's use of the winner names, likenesses, voices, opinions, hometowns and states for promotional purposes in any media without further payment or consideration.

8. General Conditions: Sponsor reserves the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes should virus, bugs, unauthorized human intervention, technical failures or any other factor beyond the Sponsor's reasonable control corrupt the administration, security, fairness, integrity or proper operation of the Sweepstakes. In such event, the Sponsor reserve the right to award the prize at random from among the eligible entries received up to the time of impairment. Sponsor reserves the right, in their sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage the Sponsor's websites or undermine the legitimate operation of this Sweepstakes may be a violation of criminal and civil laws, and, should such an attempt be made, the Sponsor reserve the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failures to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. RELEASE: BY RECEIPT OF ANY PRIZE, WINNER AGREES THAT THE SPONSOR, THEIR RESPECTIVE PARENTS, SUBSIDIARIES AND AFFILIATED COMPANIES, AND AGENTS, EMPLOYEES, DIRECTORS AND OFFICERS OF THESE COMPANIES, ARE NOT LIABLE WHATSOEVER FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE OR FROM WINNER(S) PARTICIPATION IN THE SWEEPSTAKES.

10. Limitations of Liability: Sponsor is not responsible for: (1) incorrect or inaccurate transcription of entry information or late, lost, stolen, illegible, incomplete, misdirected or entries received through impermissible or illegitimate channels, all of which will be disqualified; (2) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer, network, hardware or software; (3) the unavailability or inaccessibility of any website or service; (4) unauthorized human intervention in any part of the entry process or the Sweepstakes; (5) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries; (6) late, lost, undeliverable, damaged or stolen mail, or (7) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or from downloading any material from Sponsor's website, regardless of whether the material was prepared by the Sponsor or a third party, and regardless of whether the material is connected to Sponsor's website by a hypertext link. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that, if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, the Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production,

technical, or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, the Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for Connecticut or the appropriate Connecticut State Court located in Fairfield County, Connecticut; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant, Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Connecticut without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Connecticut or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Connecticut.

12. Data Collection: The Sponsor may collect personal information from you when you enter the Sweepstakes. The information collected by Vineyard Vines is subject to their Privacy Policy, located at <http://www.vineyardvines.com/privacy-policy/privacy-policy.html>. By entering this Sweepstakes you are opting in for communications from Vineyard Vines including marketing emails and catalog mailings.

13. Winner Name: For the winner's name, send a self-addressed stamped envelope no later than August 31st, 2020, to Vineyard Vines Marketing Department-Vineyard Vines Championship Series Winner, 181 Harbor Drive, Stamford, CT 06902.